



news release

Stitcher SmartRadio™ Now Available for Free on the iPad

App “stitches” together audio programming from thousands of media outlets to create a personalized Internet radio experience



San Francisco, April 13, 2011 – Stitcher today announced that its popular Stitcher SmartRadio™ app is now available for free on the Apple iPad™. The Stitcher app gives listeners immediate access to their favorite audio programs wherever they want, whenever they want. From news, entertainment, sports, comedy, and more, listeners can stitch together a customized playlist from more than five thousand different sources and have it continuously updated on their mobile devices, with no need for downloads or syncing. Stitcher offers programming as diverse as CNN News, NPR’s Fresh Air, E!’s Chelsea Lately, TechCrunch headlines, Adam Carolla comedy and ESPN Sports.

Unique to the iPad version, Stitcher’s app combines on-demand news, live radio stations, and content discovery in one easy-to-navigate page for a more visually engaging experience than is possible on a mobile phone. Other features include:

- What's Hot: Listeners can follow the shows that are trending on Stitcher at any moment.
- Featured/New Shows: Listeners can discover shows related to current interests or popular culture events.
- Featured Lists: Listeners can see what celebrities – as well as the Stitcher Community -- are listening to with the new “What’s on your Stitcher?” favorites playlist

“The iPad allows us to create a totally unique listening experience, by helping users more easily discover new content that is relevant to their interests,” said Stitcher CEO Noah Shanok. “We’re excited to provide iPad users a unique and interactive application that delivers the best audio programming, talk radio, and podcasts.”

Stitcher, which was recently awarded the “Best App Ever” title by 148Apps, offers listeners a smarter way to listen to the audio shows they already crave and discover new shows they’ll love by delivering personalized audio content on-demand, directly to their iPad or mobile phone.

Stitcher SmartRadio™ App for iPad™ is available now in the Apple App Store. Users can also download the iPad app at www.Stitcher.com .

About Stitcher:

Stitcher SmartRadio™ delivers personalized audio programming, on-demand, directly to mobile devices. Stitcher lets listeners stream the latest in news, sports, talk, entertainment and more anytime, anywhere without having to download or synchronize content from the web. It’s the easiest way to stay connected to the content listeners love while on-the-go. Users can download Stitcher SmartRadio™ at www.stitcher.com or at the iTunes, Android, Palm & BlackBerry app stores.